

1st + 3rd Sunday

7:00 P.M.

Review Committee

Mary Alice Jones - C'ville Com.
Jefferson School
4th + Brown

Thurs. - 7:00 P.M. - 11th

(The Reva - at least 2 hrs. week
office hrs

Reva 469-6

Phone #
address

Tays for Totals - Nov

13th - 19th - set up table NH

See Social Coorady Comtee before 14th

BSA

295-8594 - Evelyn

295-6829 - Rene

See C.D - tomorrow
for announcement of
meeting

ANNUAL

REPORT

1976-77

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Fourth Year Representatives

Patricia Johnson

Jay Jordan

Second Year Representatives

Debra K. Saunders

Karen Brown

Third Year Representatives

Wanda Rogers

Tony Glover

First Year Representatives

Thomas James

Melvin Lewis

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INTRODUCTION

Introduction..... Page 1

This is the third Annual Report of the Black Student Alliance at the University of Virginia. This report has become an annual tradition in the hopes of providing the University community with information in regards to what the organization is all about. This report also serves to maintain a history of our organization as well as to provide a sort of self study from which we can evaluate our performances as well as ascertain future directions.

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1977-78

1976-77

OFFICERS

Chairwoman

Rhonda Simpson

Vice Chairman

Randy Shelton

Treasurer

Leroy Hassell

Secretary

Brenda Brown

COMMITTEES

Academics

Earl Andrews

Black Culture Week

Renee Cardwell

Communications

Cleo Powell

Community Relations

Bernard Whitsett

REVIEW COMMITTEE

Review Committee

Fourth Year Representatives

Third Year Representatives

Patricia Johnson

Wanda Rogers

Jaye Jordan

Tony Glover

Second Year Representatives

First Year Representatives

Debra K. Saunders

Thomas James

Karen Brown

Melvin Lewis

ANNUAL REPORT: Chairperson 1977-78

This year, as with every previous year, saw the Black Student Alliance grow in size (enrollment), OFFICERS, involvement, and service to the community. The organization had an all-time high of 174 members as of March, 1978. Increased participation among the Executive Board and the Review Committee, brought the Board and Committee more effectively together, increasing their efficiency. The program of definite

Chairwoman

Renee Cardwell

Vice Chairwoman

Angela Lee

Treasurer

Thelma Jones

Secretary

Reva Cardwell

This year, Orientation Week included a few changes. Two days, instead of one, were allocated to academic advising sessions due to the increased number of first-year black students. Before these sessions, a workshop was held for the advisors. The Black Student Alliance gave a party for WSA student on that Saturday and on that

COMMITTEES

Academics

Debra Saunders

Black Culture Week

Wanda Rogers

Communications

Clao Powell

Community Relations

Evelyn Norcom

not active in the past. The first-year class was very definitely active in the past. The Black Student Alliance

REVIEW COMMITTEE

Fourth Year Representatives

Third Year Representatives

Randolph Shelton

Karen Brown

Earl Andrews

Harriett Sasso

Second Year Representatives

First Year Representatives

Thomas James

(Elected in fall 1978)

Jackie Stone

However, this made every member of the Executive Board responsible during the week to any one who wished to see her or him. With the approval of the Vice-Chairperson, the Chairperson appointed all ad hoc committee chairpersons from the Review Committee. This placed a substantial responsibility on the Review Committee members whose jobs have not previously been very active.

ANNUAL REPORT: Chairperson

This year, as with every previous year, saw the Black Student Alliance grow in size (enrollment), efficiency, involvement, and service to the community. The organization had an all-time high of 174 members as of March, 1977. Increased participation among the Executive Board and particularly the Review Committee, brought the Board closer to the General Body increasing their efficiency. The organization took definite stands on major issues within the University and contributed generously to service organizations on the local, state and national levels.

This year, Orientation Week included a few changes. Two days, instead of one, were allocated for the academic advising session due to the increased number of first-year black students. Before these sessions, a mandatory workshop was held for the advisors. The traditional picnic was held in the Dell on that Saturday and on that Saturday night the Black Student Alliance gave a party for UVa students only in Webb Lounge. The four black fraternities were extremely kind in providing their services in shifts "on the door". The Week was successful in its level of participation by upperclass students. The first-year class was very definitely not active in the activities sponsored by the Black Student Alliance that week.

The Chairperson suggested a few innovations which were accepted by the Executive Board in September. These included posted office hours for all Executive Board Members and a mailbox for each Executive Board Member. This was an improvement in regards to intra-Executive Board communications. Moreover, this made every member of the Executive Board accessible some time during the week to any one who wished to see her or him. With the approval of the Vice-Chairperson, the Chairperson appointed all ad hoc committee chairpersonships from the Review Committee. This placed a substantial responsibility on the Review Committee Members whose jobs have not previously been very active.

The Executive Board also decided to introduce the singing of the Black National Anthem, "Lift Ev'ry Voice and Sing", into the agenda for every regular meeting as the official "Call to Order". These regular meetings were run strictly by Robert's Rules of Order for the first time this year.

Two major position papers were drafted this year. The first concerned a matter of due process in dealing with Robert Elkins, a Resident Advisor, who was being intimidated by administrators for being a self-avowed homosexual. The other concerned a similar denial of due process in regards to Kendrick Easley, the first black student to become Chairman of the Honor Committee. These two papers are included in this report. A third, expressing the need for a separate fund to be allocated to the Black Culture Center exclusively for a Black Culture Week Concert and for that concert to be booked through that Center (as opposed to P.K. German of the University Union) still being drafted at the time this report is being written.

The Black Student Alliance provided and/or participated in the following activities through its committees:

1. Orientation Week Activities (in conjunction with Dean William Harris of the Office of Afro-American Affairs).
2. Activities Night
3. Symposium for Black Women (in conjunction with Karen Knierim and Thelma Jones of Career Planning and Placement).
4. Get Acquainted Reception for black faculty, staff, and students (in conjunction with the Office of Afro-American Affairs).
5. Toys for Tots Drive.
6. Benefit Disco for Black Culture Week.
7. Black Culture Week
8. Community Night
9. Graduate and Professional Schools Symposium
10. Study Skills Seminar

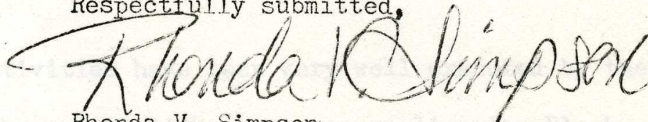
11. Our monthly newsletter, PRIDE's Report

12. Black Degree Candidates Directory

A number of service organizations were financially aided by the Black Student Alliance this academic year. These organizations include Zion Union Baptist Church Day Care Center, the NAACP, the American Heart Association, and the Monticello Area Community Action Agency.

With the wisdom of hindsight so many more activities could and should have taken place. There is, as always, room for the implementing of new innovations for maximizing the organization's efficiency while constantly remaining in touch with the black student community. That contact is the lifeblood of the Black Student Alliance. Without maintaining and improving this contact we cannot be a Black Student ALLIANCE. We must strive more vigorously "to cultivate effective leadership, stimulate cultural and educational awareness, and establish a more perfect union between various components of the Afro-American community . . ." Such is our purpose and our challenge.

Respectfully submitted,



Rhonda V. Simpson
Chairperson, Black Student Alliance 1976-1977

Vice-Chairman's Report

Objectives:

This year has been a very viable and productive one for the Black Student Alliance. Maintaining this organization as a functional part of the university community has been a major task for the 1976-77 officers and members. The primary concern of the B.S.A. was to establish an organization that could realize and fulfill the needs of black students, here at the University of Virginia. Without a doubt, the Black Student Alliance's contributions to mankind have enabled itself to become an meaningful and respected part of the University community.

Progress:

Many of the projected activities have been very well executed by the different committees. From these activities, one can realize the Black Student Alliance's potential as a workable organization.

In spite of the problems faced by the Community Relations Committee, an enormous amount of work has been done, this year; one hundred dollars were sent to the Negro College Fund, sponsoring of a community night and a Toys for Tots project ^{was} ~~were~~ also put into effect.

Again, the Academic Committee did a superb job in producing the Black Student Degree Candidates Booklets. For the past three years, this project has been a success.

The Communication Committee has provided the B.S.A. members ^{with} a monthly newsletter, Pride. Through the efforts of this committee to keep the members informed of any pertinent information, a tremendous amount of work and ~~dedi-~~ ^{dedi-} cation was expressed.

actively involved.

The Black Culture Week Committee provided many interesting and worthwhile activities, for the enjoyment of black students. It was impressive to see the number of people who came to these activities, as compared to last year. Previously, communication and organization seemed to have been a major problem of the Black Culture Week Committee; however, such problems were not evident, this year.

*Submitted
Randy Shelton*

All of the committees should be commended for their efforts; they have done a outstanding job in establishing the B.S.A. as a productive and respected organization.

Problems:

It is obvious that the amount of manpower exerted by the Black Student Body determines the success of the B.S.A. This year, with over 150 members, the core of the organization has been about one-fifth of the total membership. Believe it or not, this is an improvement from previous years, but more participation of black students needs to be contributed. The upper-class black students need to take a more active role and provide assistance to ~~for the many first year students who have worked~~ consistently for the betterment of the B.S.A. The elections for the 1977-78 year prove that black males are not taking the leadership roles, here at the University of Va.; they need to get actively involved and stop leaning on the black women's shoulders.

Recommendations:

1. More Symposiums need to be given.
2. Concentration should be placed more on the Charlottesville community.
3. Black students should visit the B.S.A. office more often.
4. Upperclass students and Black males should be encouraged to become

actively involved.

- 5. The Review Committees should be given more responsibilities.

As the treasurer of the Black Student Alliance, it was my primary objective to see that the organization remain financially stable. Not only did the organization's membership increase but the services offered by the Black Student Alliance increased significantly. The Black Student Alliance sponsored several events. Among them were: the fall orientation picnic, the Candidates Book, Pride (the BSA newsletter), the spring several seminars and Black Culture Week, simply to

Respectfully submitted,

Randolph Shelton

Randolph Shelton

This year Black Culture Week proved to be very successful. Rene Cardwell was very instrumental in soliciting funds for Black Culture Week. Special thanks should be given to all who contributed to this project.

The BSA also collected money for the NAACP, Toys for Tots, and the United Negro College Fund.

Next year, a great deal of consideration should be given to a way of distributing the funds in the Black Student Alliance Scholarship Fund. This scholarship should be given to a high school student preparing to pursue higher education.

Respectfully Submitted,

Leroy Nassell

Annual Report: Treasurer

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Respectfully Submitted,

Leroy Hassell

Academics Committee End of Year Report

The 1976-1977 academic year was a productive although not very innovative one for the Academics Committee. The committee performed each of its standing projects in much the same fashion as has been done in the past. These programs will be elaborated upon in detail below. The most recurrent problem experienced by the committee this year was a general lack of cooperation and participation on the part of the black student body.

A. Academic Advising Session

The committee sponsored an Academic Advising Session for the black first year class during Orientation Week. The effort proved to be rewarding for the students who chose to take advantage of the event.

B. Black Degree Candidates Directory

Throughout the years, the directory has been the most time consuming and painstaking responsibility of the committee. This year has been no exception. Seventy corporations purchased the directory at a cost of \$3.50 each. A list of the buyers has been included in the report. The project netted a profit of \$245.00. Paper Craft Inc. printed the directory this year. Consult the Treasurer's Report for further particulars concerning the financial aspects of the project. The committee experienced three major problems in producing the directory this year: 1) The 4th year class was extremely negligent in the prompt return of their information forms. This had a very deleterious effect on the production schedule and consequently the directory was completed much later than had been originally planned. 2) The Registrar's Office was very tardy in submitting to the committee the names and addresses of Virginia's black degree candidates. 3) Many of the addresses of the companies on file in the BSA office were inaccurate or obsolete and therefore many order forms never reached their destinations. The committee offers the following recommendations: 1) Submit information forms to black 4th yearmen at least one month prior to the date

that the committee plans to submit the material to the printer. 2) Allow the typist at least one week to type the material. 3) Ascertain a list of the 4th year degree candidates from the Office of Afro-American Affairs so as to expedite the proceedings. 4) Follow very closely the Guide to printing the directory that is on file in the Black Student Alliance office. 5) Take advantage of the services of the minority officer in the Office of Career Planning and Placement. 6) Secure a more up to date corporation listing from the Office of Career Planning and Placement. Despite the problems sited above the project was indeed a success.

C. Study Skills Seminar

As in the past the committee sought the services of Dr. Roberta Morse and the Counseling Center for the Study Skills Seminar in that they have expertise in the field. The project was planned well in advance. Publicity consisted of announcements at the BSA's bimonthly business meetings and Cavalier Daily notices. The project was not very effective, however, due to a significantly poor turn out of students. The committee is at a loss to explain why the student body failed to support the event. Perhaps flyers can be posted next year to facilitate advertisement.

D. Graduate School Symposium

Planning for this event was again commendable. Administrative representatives from each of UVA's professional and graduate schools were in attendance to advise students in the areas of undergraduate curriculum studies, graduate school offerings, employment opportunities, etc. Because only a handful of students supported the effort by way of attendance the effectiveness of the affair was severely thwarted. It is hoped that next year's committee can be more effective and successful regarding generating increased interest among the black student body in terms of academic as opposed to social pursuits. The Black

Student Alliance is a multifaceted organization and the effectiveness of its goals deteriorates when the black student population, in whose interest the body was conceived, fails to take advantage of all that it has to offer.

William Harvey
Richard Knight

Respectfully submitted,

Earl M. Andrews
Chairman

School of Law

Dean Albert Turnbull: Administrator
Students: Clarence Cain
Willie Johnson
(Any representative from BALS)

School of Medicine

Dr. Harmon: Administrator
Students: Lester Brown
(Any two students from BMS)

Graduate School of Arts and Sciences

Dean William Alwood: Administrator
Students: Carolyn Elliot
Celestine Walker

Graduate School of Education

Dean Helen Clark: Administrator
Students: Jessie Mason
Curline Parker

School of Nursing

Dean Deavonng: Administrator
Students: Sheron Stephens
Cheryl Miles
Sheryl Ferguson
Lynette Scott

School of Commerce

Dean Martin: Administrator
Students: Linda White
Lewis Clayton
Bita Roberts

Graduate Engineering

Dr. Andrew P. Sage: Administrator
Students: James Williams

Resource Persons

Karen Emerig: Office of Career Planning and Placement
Dean Harris: Office of Afro-American Affairs
Dr. Robert's Morse: Counseling Center

Roster of Guests

Darden School of Graduate Business

Dean Walter J. Camp: Administrator

Students: Charles Eason
William Harvey
Richard Knight

School of Law

Dean Albert Turnbull: Administrator

Students: Clarence Cain
Willie Robinson
(Any representative from BALS)

School of Medicine

Dr. Harmon: Administrator

Students: Lester Brown
(Any two students from BMSA)

Graduate School of Arts and Sciences

Dean William Elwood: Administrator

Students: Carolyn Hilton
Celestine Walker

Graduate School of Education

Dean Helen Clark: Administrator

Students: Jessie Mason
Curline Parker

School of Nursing

Dean Devening: Administrator

Students: Sheree Stephens
Cheryl Miles
Sheryl Ferguson
Lynette Scott

School of Commerce

Dean Morin: Administrator

Students: Linda White
Lewis Clayton
Rita Roberts

Graduate Engineering

Dr. Andrew P. Sage: Administrator

Students: James Williams

Resource Persons

Karen Knerim: Office of Career Planning and Placement

Dean Harris: Office of Afro-American Affairs

Dr. Roberta Morse: Counseling Center

Buyers
1976-1977

C & P Telephone
703 E. Grace St.
Richmond, Va. 23219

Mack Trucks, Inc.
1999 Pennsylvania Ave.
Hagerstown, Md. 21740

Afro-American Newspapers
P. O. Box 1857
Baltimore, Md. 21203

Philip Morris
Operations Center
P. O. Box 26603
Richmond, Va. 23261

City Of Virginia Beach
Department of Finance
City Hall
Va. Beach, Va. 23456

Fireman's Fund
Insurance Companies
P. O. Box 221
Parsippany, N. J. 07054

The Gillette Co.
Prudential Tower Building
Boston, Mass. 02199

The Northwestern Mutual
Life Insurance Co.
720 E. Wisconsin Ave.
Milwaukee, Wisconsin 53202

Merck & Co., Inc.
Rahway, N. J. 07065

C & P Telephone
Uork and Shawan Roads
Cockeysville, Md. 21030

West Georgia College
Division of the Univ. Sys.
Of Georgia
Carrollton, Ga. 30117

The May Company
158-218 Euclid Ave.
Cleveland, Ohio 44114

General Accident Group
P. O. Box 1109
Philadelphia, Pa. 19105

Personnel Department
City of Hampton
Hampton, Va. 23669

Massachusetts Mutual Life Insurance Co.
Springfield, Massachusetts 01111

Chubb & Son Inc.
51 John F. Kennedy Parkway
Short Hills, N. J. 07078

Booz-Allen Applied Research
A Division of Booz-Allen & Hamilton Inc.
4733 Bethesda Ave.
Bethesda, Md. 20014

Philadelphia National Bank
Philadelphia, Pa. 19101

J. D. Leer 202-2
RCA
Cherry Hill, N. J. 08101

Scott Paper Co.
Scott Plaza
Philadelphia, Pa. 19113

IBM
Suite 1111
400 Colony Square
Atlanta, Ga. 30361

Booz-Allen & Hamilton Inc.
Management Consultants
135 South LaSalle St.
Chicago, Il. 60603

Midlantic National Bank
744 Broad St.
Newark, N. J. 07101

J. A. Jones Construction Company
1 South Executive Park
P. O. Box 966
Charlotte, N. C. 28231

Gimbels Philadelphia
Market St.
Philadelphia, Pa. 19105

The Travelers
Richmond Office
P. O. Box 26426
Richmond, Va. 23261

Container Corporation of America
5000 Flat Rock Road
Philadelphia, Pa. 19127

The Home Insurance Companies
59 Maiden Lane
New York, N. Y. 10038

Air Products & Chemicals
Box 538
Allentown, Pa. 18105

E. R. Squibb & Sons, Inc.
Worldwide Headquarters
P. O. Box 4000
Princeton, N. J. 08540

Koppers Company, Inc.
Pittsburgh, Pa. 15219

City Of Newport News
City Hall
2400 Washington Ave.
Newport News, Va. 23607

County School Board of Clarke County
Berryville, Va. 22611

The Standard Oil Co.
Midland Building,
Cleveland, Ohio 44115

The Chase Manhattan Bank, N. A.
1 Chase Manhattan Plaza
New York, N. Y. 10015

North Carolina National Bank
P. O. Box 120
Charlotte, N. C. 28255

Continental Can Co., Inc.
633 Third Ave.
New York, N. Y. 10017

Industrial National Bank
P. O. Box 368
Providence, Rhode Island 02901

Mobil
P. O. Box 839
Valley Forge, Pa. 19482

John Frey - Room 2514
United States Steel Corporation
600 Grant St.
Pittsburgh, Pa. 15230

Central National Bank
Broad at Third St.
Richmond, Va. 23219

Arthur Andersen & Co.
1666 K. St., N. W.
Washington, D. C. 20006

Mead
Talbott Tower
Dayton, Ohio 45401

Vick Manufacturing Division
Richardson-Merrel Inc.
P. O. Box 22086
Greensboro, N. C. 27420

Ms. Sharon D. Carvalho
Sr. Recruitment Representative
Mattel, Inc.
5150 W. Rosecrans Ave.
Hawthorne, Ca. 90250
Mail Stop 102-1

City of Charlottesville
Department of Personnel
City Hall
Charlottesville, Va. 22902

Arthur D. Little, Inc.
Acorn Park
Cambridge, Mass. 02140

Harbison-Walker Refractories
Division of Dresser Industries, Inc.
2 Gateway Center
Pittsburgh, Pa. 15222

General Telephone Company of Illinois
1312 E. Empire St.
Bloomington, Il. 61701

Great Northern Paper
A Co. of Great Northern
Nekoosa Corporation
Central Personnel
Millinocket, Maine 04462

General Mills, Inc.
Executive Offices
P. O. Box 1113
Minneapolis, Minnesota 55440

Crown Zellerbach
1 Bush St.
San Francisco, Ca. 94119

Board of Governors of the
Federal Reserve System
Washington, D. C. 20551

Trust Company Bank
P. O. Box 4418
Atlanta, Ga. 30302

Chemical Abstracts Service, Library
The Ohio State University Box 3012
Columbus, Ohio 43210

University of Missouri
Anna Baker
Faculty Development
320 Jesse Hall
Columbia, Missouri 65201

Electronic Data Systems Corporation
Suite 500
1800 Peachtree St., N. W.
Atlanta, Ga. 30309

Ortho Pharmaceutical Corporation
Raritan, N. J. 08869

The Equitable Life Assurance
Society of the U. S.
Box 530 General Post Office
New York, N. Y. 10001

Chemical Bank
Church St. Station
New York, N. Y. 10015

Lynchburg Foundry
Drawer 411
Lynchburg, Va. 24505

TRW Inc.
Systems Group of TRW Inc.
Washington Operations
Westgate Park
7600 Colshire Dr.
McLean, Va. 22101

Maryland National Bank
Baltimore, Md. 21203

C P & L
Carolina Power & Light Company
Raleigh, N. C. 27602

George E. Nelson, V.
Director of Personnel
Joske's
P. O. Box 26735
Houston, Texas 77207

Norfolk Public Schools
School Administration Building
P. O. Box 1357
Norfolk, Va. 23501

General Telephone Co. Of the Southwest
P. O. Box 1001
San Angelo, Texas 76901

First Tennessee
National Corporation
Box 84,
Memphis, Tennessee 38101

Metropolitan Life
One Madison Ave.
New York, N. Y. 10010

National Aeronautics and Space Admn.
Wallops Flight Center
Wallops Island, Va. 23337

The Black Culture Week committee is charged with organizing and overseeing the week long celebration of Black history and culture, held annually during the second week of February. The objective of the committee is to provide cultural as well as intellectual stimulation to the University and Charlottesville community in recognition of the achievements of Black people. During this week we traditionally highlight drama, gospel, dance and politics. The celebration reflects and praises the diversity of the accomplishments of our people.

The highlights of this year's celebration were the Fisk Jubilee Singers and the New York Theater Company's presentation of Feelin' Good. An art exhibit by area Black colleges and the movie, River Niger were also exceptionally well recieved. A particularly cold winter and the resulting energy crisis caused the cancellation of some events and the relocation of others, during the week.

The key to a successful Black Culture Week lies in adequate financing and good publicity. A sound financial base is essential to Black Culture Week. It is imperative that a budget be drawn up early in the fall semester. Tap all resources. The faculty, administration and other university organizations are excellent sources, as well as sponsoring discos, car washes, clean-up drives, etc. It is also important to remember that many groups (University Union and the Office of Afro-American Affairs) are willing co-sponsor events, thus enabling the committee to maximize funds and resources.